

PRODUCT: 6 cases, each containing 24 6-ounce bottles, and 1 case, containing 24 12½-ounce bottles, of *organic mineral salt* at Detroit, Mich.

LABEL, IN PART: (Bottle) "Dr. Bronner's Organic-Mineral-Salt A Health Food Rich In Organically Grown Selected Vegetables, Minerals, Trace Elements, Iodine & Potash Contains dehydrated, uncooked, fine Alfalfa, Dulse, Okra, Vegetable-Seasoning, Wheat Germ, Soya, Parsley & over 6% of the 100% edible, 100% tooth-&bone-building-Hereford-Texas-type Organic-Calcium-Phosphorous-Magnesium-Fluoride activated with high grade Brewers Yeast, Chlorophyll & Lecithin rich in all natural minerals & B-Complex Vitamins; Thiamin, Riboflavin, Niacin, B-12, Protein, Iron & Iodine."

NATURE OF CHARGE: Misbranding, Section 502 (a), the label statements "100% Dental-Decay-Prevention Proven * * * 1 ounce a day * * * guaranteed to prevent 100% tooth-decay * * * For proper elimination" were false and misleading since the article was not effective to prevent tooth decay and was not effective to insure proper elimination.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: January 20, 1954. Default decree of condemnation and destruction.

4376. Misbranding of Ru-Itis. U. S. v. 125 Bottles, etc. (F. D. C. No. 36107. Sample No. 73563-L.)

LIBEL FILED: November 7, 1953, Middle District of Pennsylvania.

ALLEGED SHIPMENT: On or about August 5, 1953, by Whitney's Products, from Idaho Falls, Idaho.

PRODUCT: 125 bottles of *Ru-Itis* at Jersey Shore, Pa., together with a number of pamphlets entitled "Whitney's Ru-Itis Instructions" and "Whitney's Ru-Itis Arthritis Sufferers."

LABEL, IN PART: (Bottle) "Whitney's * * * Ru-Itis Useful for treatment of Arthritis Rheumatism and muscular aches and pains * * * A solution of Sulphur, Gly - cerine, Sulphurated Lime and Isopropyl Alcohol 6% 4 fluid ounces."

NATURE OF CHARGE: Misbranding, Section 502 (a), the name of the article "Ru-Itis" and certain statements on the bottle label and in the above-mentioned pamphlets accompanying the article were false and misleading. The name and the statements represented and suggested that the article was an adequate and effective treatment for arthritis, rheumatism, and related conditions, whereas the article was not an adequate and effective treatment for arthritis, rheumatism, and related conditions.

DISPOSITION: March 4, 1954. Default decree of condemnation and destruction.

4377. Misbranding of Glycosol, Glycolator devices, and Glycosol with Chlorafal. U. S. v. 11 Devices, etc. (F. D. C. No. 36181. Sample Nos. 70011-L to 70013-L, incl.)

LIBEL FILED: December 16, 1953, District of Idaho.

ALLEGED SHIPMENT: On or about August 12 and September 2, 1953, by the Iron City Chemical Co., from Valencia, Pa.

PRODUCT: 11 *Rex Glycolator* devices, 10 *Royal Glycolator* devices, 7 *Furnace Glycolator* devices, and 5 *Monarch Glycolator* devices, and 13 cans of *Glycosol*

and 17 bottles of *Glycosol with Chlorafal* at Idaho Falls, Idaho, together with a number of leaflets designated "At Last!" "Guard Your Family," "Now We Can Prevent Colds," "There's A Glycolator For Every Home And Commercial Purpose," and "At Last * * * Germ Purified Air"; a number of pamphlets designated "What Glycolators Offer A Furnace Dealer"; a number of window streamers designated "Germ Warfare With The Glycolator" and "Germ-Free-Air Now Here"; and a brochure designated "Glycolator Division, Iron City Chemical Co. Valencia, Pa. Airborne Bacteria and Virus Control."

The *Glycolator* devices consisted of electrically heated receptacles for vaporizing triethylene glycol into the atmosphere of the room or other space served by the particular device.

LABEL, IN PART: (Can) "Glycosol Active Ingredient Triethylene Glycol 90% * * * Inert Ingredients 10% * * * Iron City Chemical Co. Valencia, Penna. Contents One U. S. Pint"; (bottle) "Glycosol Active Ingredient Triethylene Glycol 90% Inert Ingredients 10% * * * Chlorafal * * * Iron City Chemical Co. Valencia, Penna. Contents—One U. S. Pint."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the above-mentioned leaflets, window streamers, and brochures accompanying the devices and the drugs were false and misleading. The statements represented and suggested that the devices and the drugs in combination provided an adequate and effective treatment for preventing diseases due to airborne bacteria and virus, for preventing absenteeism in manufacturing plants and offices, and for preventing colds and other respiratory diseases, asthma, sinus conditions, mumps, and measles. The devices and the drugs in combination would not provide an adequate and effective treatment for such purposes.

DISPOSITION: January 26, 1954. Default decree of forfeiture. The court ordered that the devices, drugs, and printed matter be delivered to the Food and Drug Administration.

4378. Misbranding of Gyramatic mattress. U. S. v. 2 Mattresses, etc. (F. D. C. No. 36105. Sample No. 14742-L.)

LIBEL FILED: November 24, 1953, District of Wyoming.

ALLEGED SHIPMENT: On or about August 7, 1953, by the Gyramatic Co., from Denver, Colo.

PRODUCT: 2 *Gyramatic mattresses* at Casper, Wyo., together with a number of booklets designated "The Miracle Mattress Gyramatic It Relaxes You," a number of leaflets designated "Gyramatic for the Rest of your life!" and a display card designated "25¢ for 30 Minutes Was Your Trip Tiring?"

The *Gyramatic mattress* consisted of a coil spring mattress with a built-in motor attachment capable of causing an oscillating movement of the mattress.

LABEL, IN PART: "The Miracle Mattress Gyramatic * * * The Gyramatic Company—Denver, Colorado."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the above-mentioned booklets and leaflets and on the display card accompanying the mattresses were false and misleading. The statements represented and suggested that the mattresses were an adequate and effective treatment for circulatory ailments, arthritis, neuritis, insomnia, poor circulation, nervous tension, aches and pains, tired spine, fading vitality, tense nerves, taut muscles, paraplegia, nervous disorders, Parkinson's disease, traumatic cases, and headache. The mattresses were not an adequate and effective treatment for such conditions.